

Social Media Image Size Guide 2022



KIELO



Facebook

1920 x 1005

Event Image

180 x 180

Profile Picture

820 x 312

Cover Photo

800 x 300

Fundraiser Image

1200 x 630

Shared Image



Instagram

110 x 110

Profile Picture

1080 x 1080

**Square
Image**

161 x 161

Thumbnails

1200 x 627

**Landscape
Image**

1080 x 1350

**Portrait
Image**

1080 x 1350

**Portrait
Image**



Twitter

400 x 400

Profile Picture

1500 x 500

Cover Photo

1200 x 630

**Tweet w/
Single Image**

700 x 800

**Tweet w/
2 Images**

700 x 800

**Tweet w/
3 Images
(Left)**

1200 x 686

**Tweet w/
3 Images
(Right)**

1200 x 630

**Tweet w/
Shared Link
Image**



LinkedIn

300 x 300

Profile Picture

1584 x 396

**Personal
Background
Image**

300 x 300

**Company
Logo Image**

1200 x 627

**Shared Image
or Link**

1128 x 191

**Company
Cover Image**

1128 x 376

**Life Tab
(Main Image)**

900 x 600

**Life Tab
(Company
Photos)**



TikTok

1080 x 1080

Profile Picture

1080 x 1920

Video